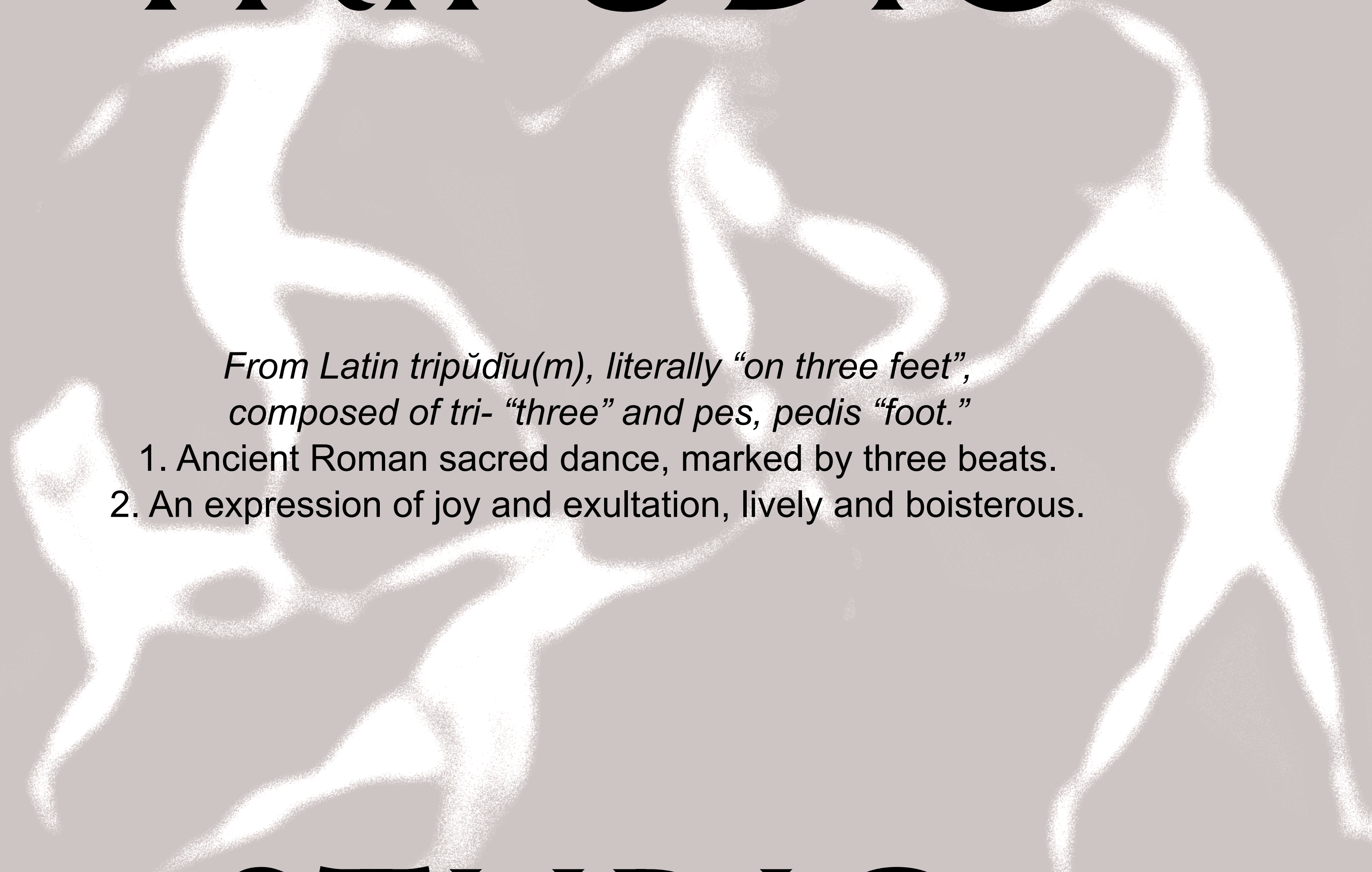


TRIPUDIO



*From Latin tripŭdĭu(m), literally “on three feet”,
composed of tri- “three” and pes, pedis “foot.”*

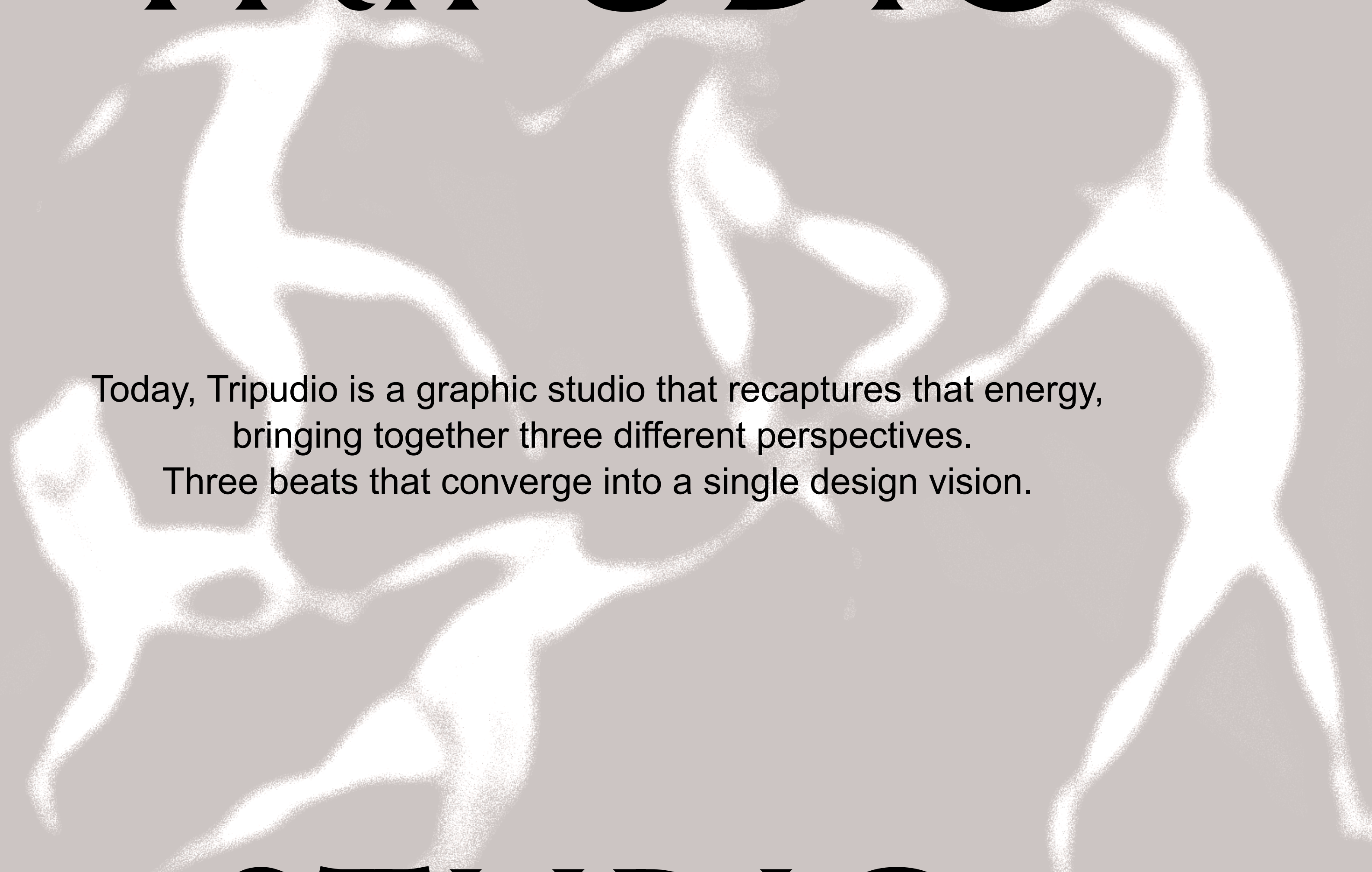
1. Ancient Roman sacred dance, marked by three beats.
2. An expression of joy and exultation, lively and boisterous.

Graphic Design studio

Based in Treviso, Veneto

STUDIO

TRIPUDIO



Today, Tripudio is a graphic studio that recaptures that energy,
bringing together three different perspectives.
Three beats that converge into a single design vision.

Graphic Design studio

Based in Treviso, Veneto

STUDIO



Gianluca De Poli
Branding, Visual, Editorial

Graphic designer graduated from the Academy of Fine Arts in Venice, works as a freelancer collaborating with design studios and companies in various sectors, including Sammontana Italia, Diesel and Dolce & Gabbana.



Giovanni Tosato
Branding, Visual, Motion

Graphic designer, former fabricant at the Fabrica research centre, where he collaborated with Oliviero Toscani and worked for Benetton and Syslay. He now works with Arper and clients in various sectors, including Sammontana.



Nicola Girardi
Branding, Visual, Digital

Graphic designer with over 10 years of experience, he has collaborated with several creative agencies and worked on projects for prominent brands such as Autogrill, Hausbrandt, Tognana and Sammontana Italia.

SUONO OVUNQUE

Suono Ovunque is a radio programme that narrates places
through travel impressions and music.

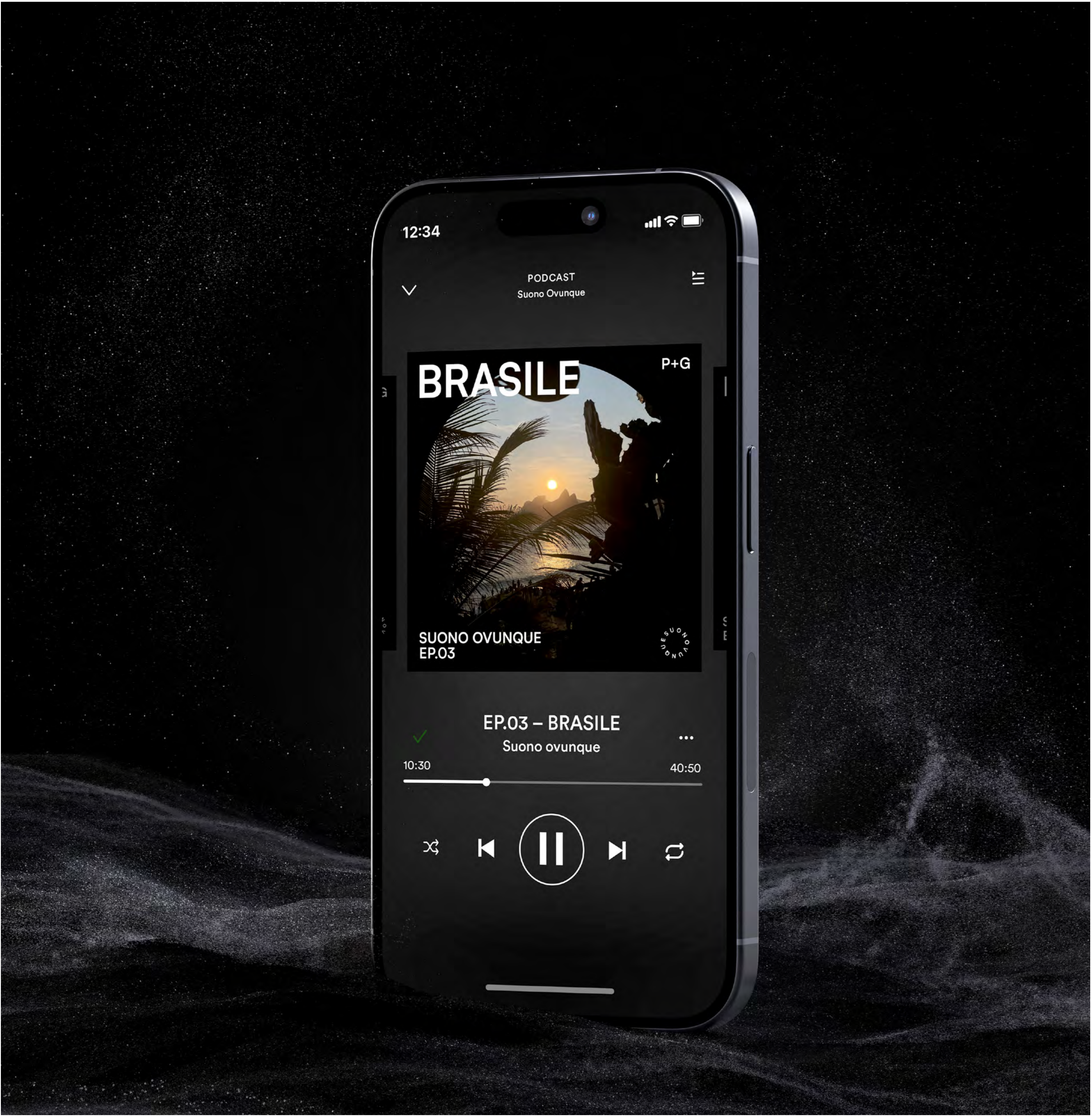
Podcast

2025

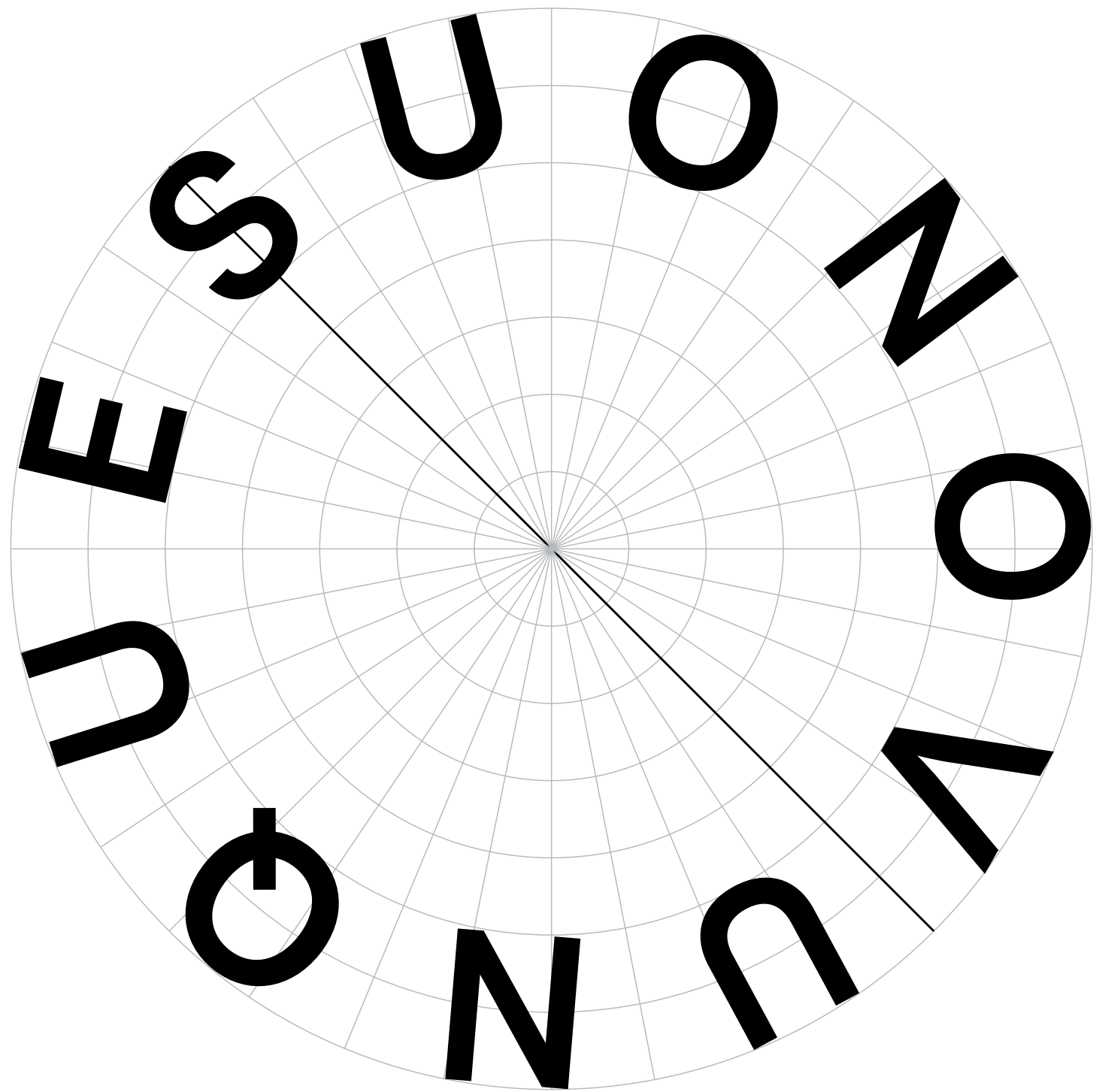
BRANDING

Identity

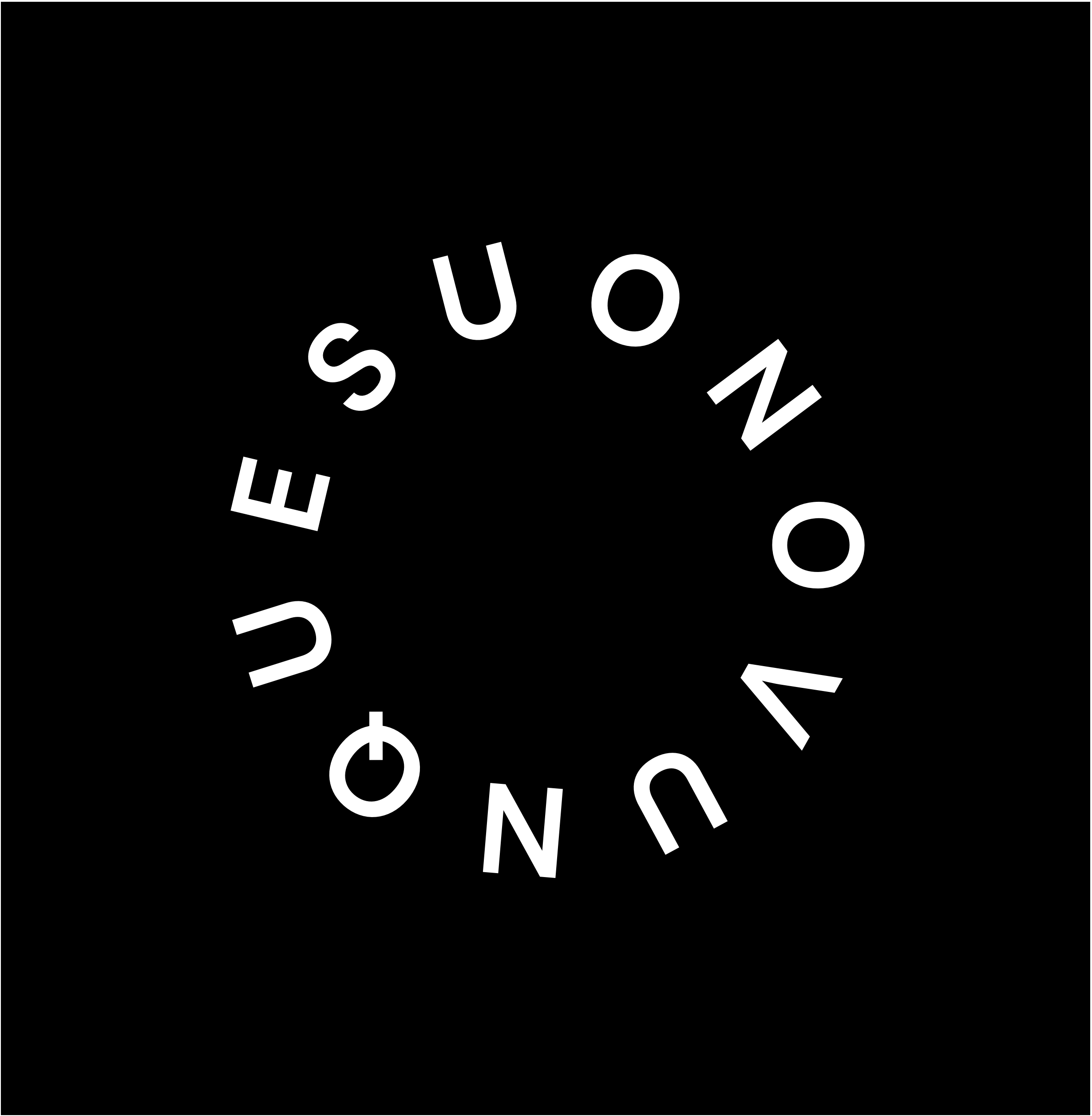
A visual system built around sound as a generative principle, designed to convey the immersive, sensory essence of the podcast. The podcast blends ambient sounds, voices and musical impressions to capture the soul of each visited place, dissolving the boundary between reportage and travel diary.



The words “Suono Ovunque” flow along the circle’s outline, becoming visual waves themselves: dynamic, alive, in harmony with the concept of sound.



The central symbol of the project: a visual representation of sound expanding through space. A metaphor for openness, connection and continuous movement.







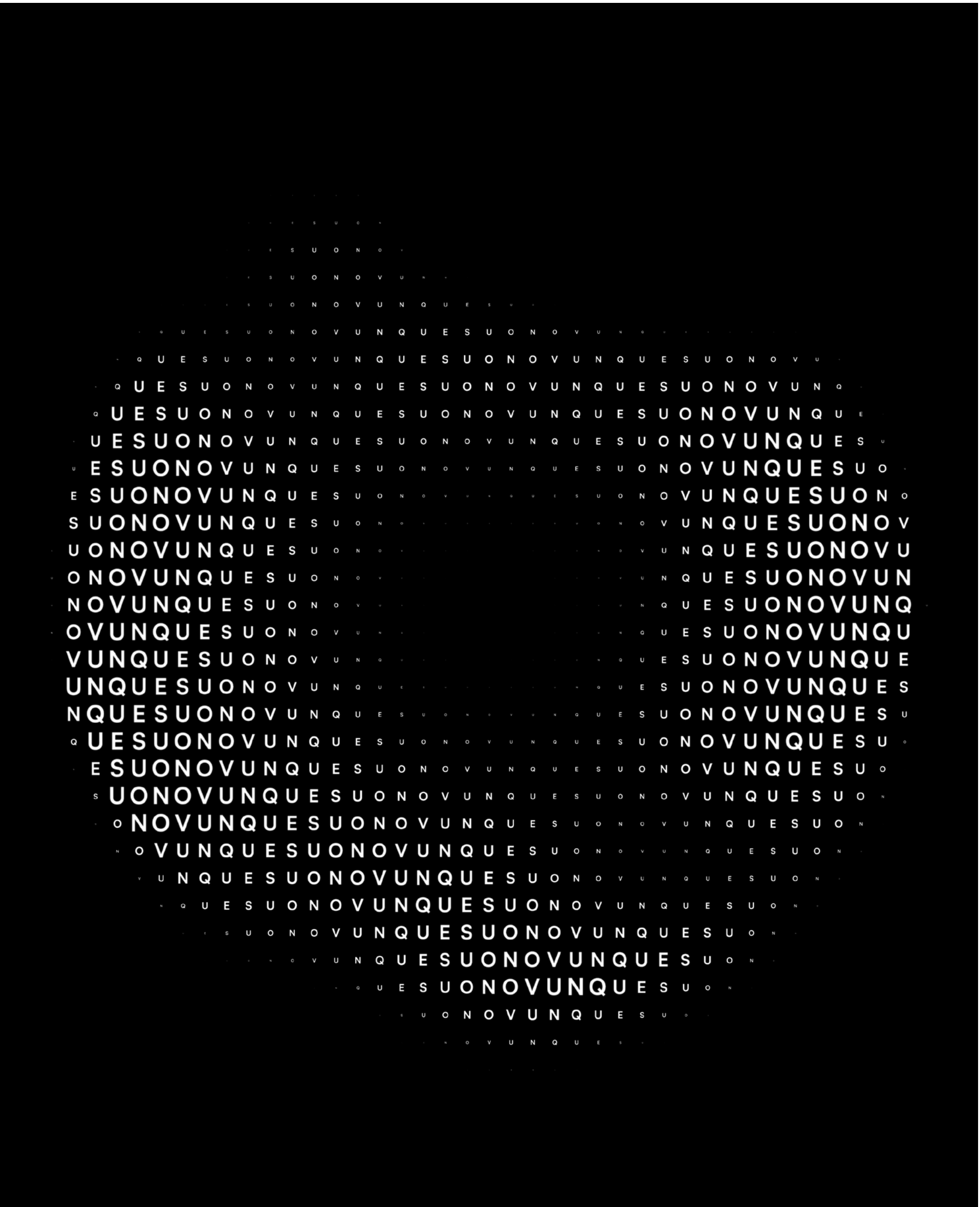
Dynamic Container

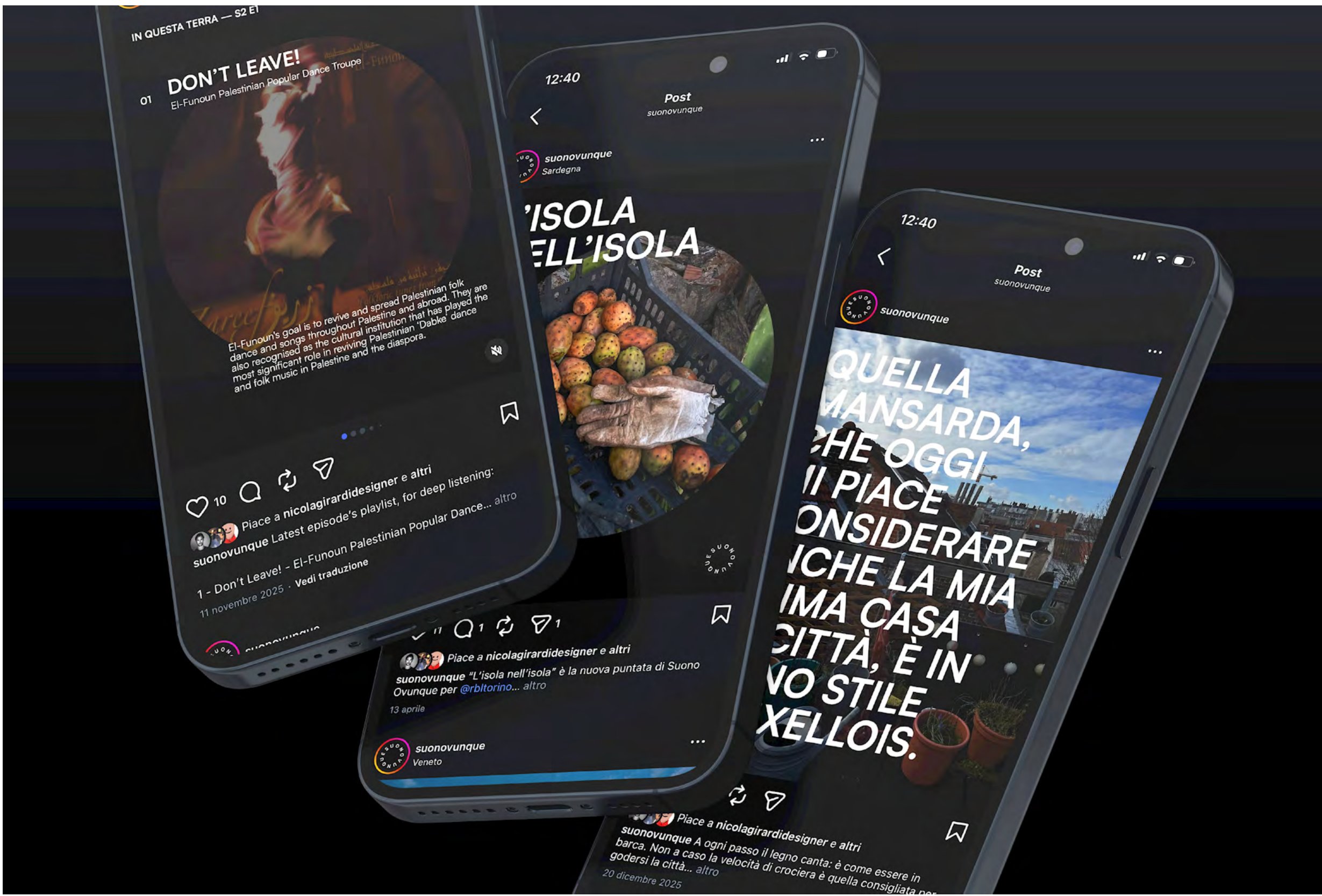
The circle as an open, receptive space: a flexible visual system capable of gathering sounds, images and acoustic landscapes from every corner of the world.



Organic Animation

A dedicated animation was designed for each episode’s playlist: visuals and audio work together to anticipate the atmosphere of the episode’s featured location.

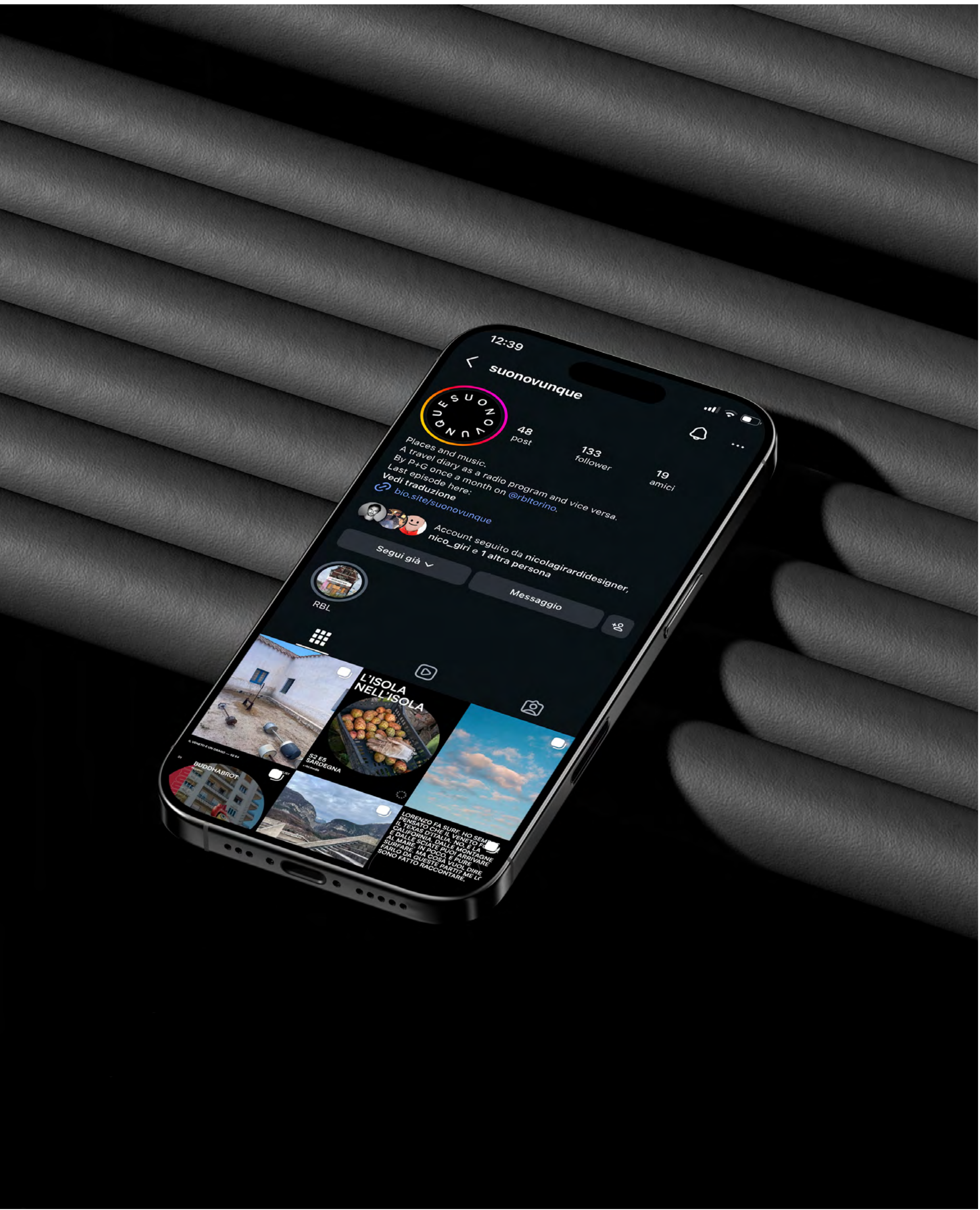




Communication

A narrated podcast that unfolds through sounds, images and storytelling across multiple communication channels for a 360° audio/visual immersion.

[View Instagram profile](#)



STRAORDINARIE

Straordinarie is a 2024 documentary telling the stories of six female alpine hut keepers, directed by Giorgia Lazzarini and produced by Stoked Studio a collective portrait of life at high altitude.

DocuFilm

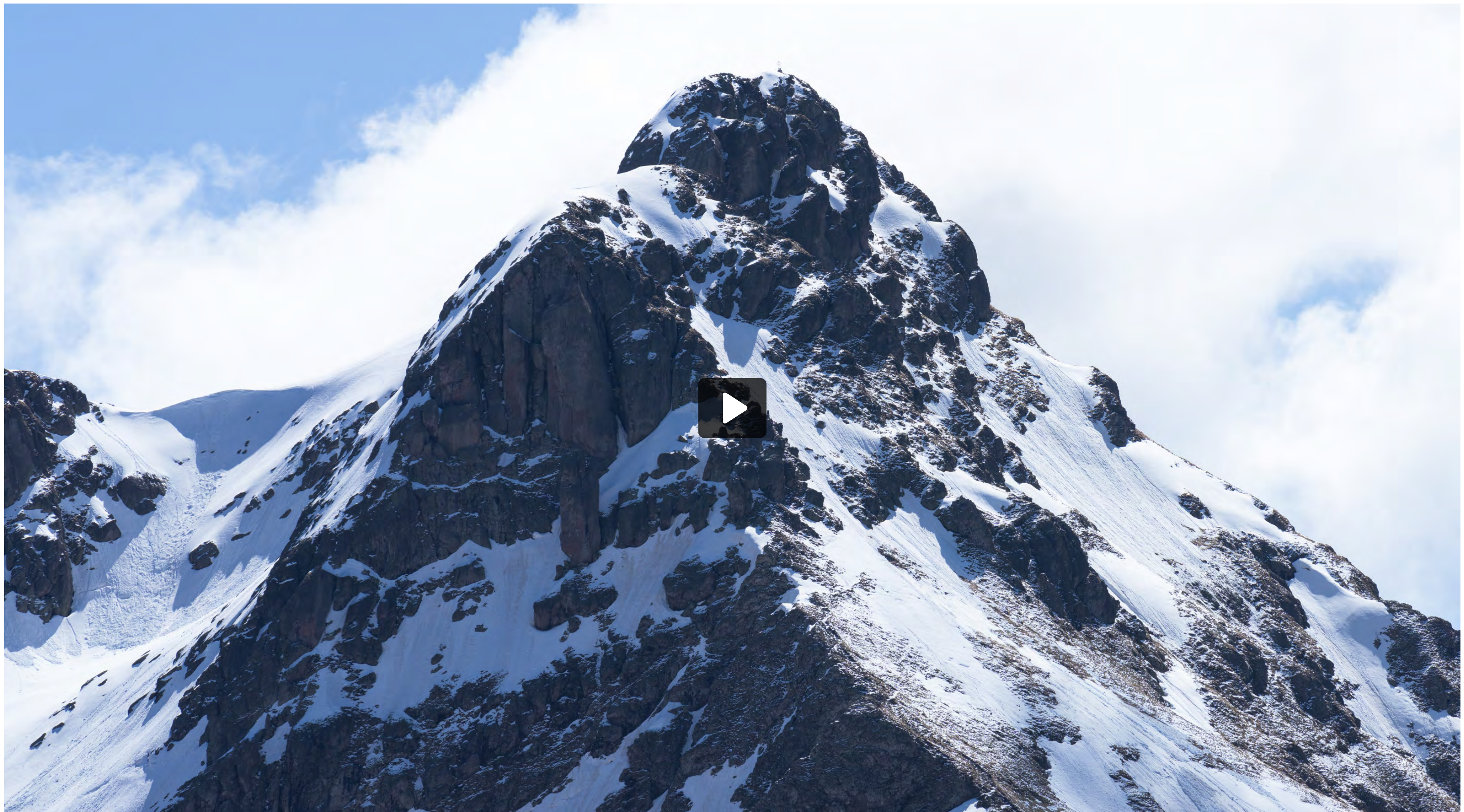
2024

VISUAL IDENTITY



Protagonists

A visual identity born to give shape to often underestimated voices. Six women who inhabit the high mountains, between effort, silence and authenticity. A story that crosses historically male territory, rewriting its perspective.

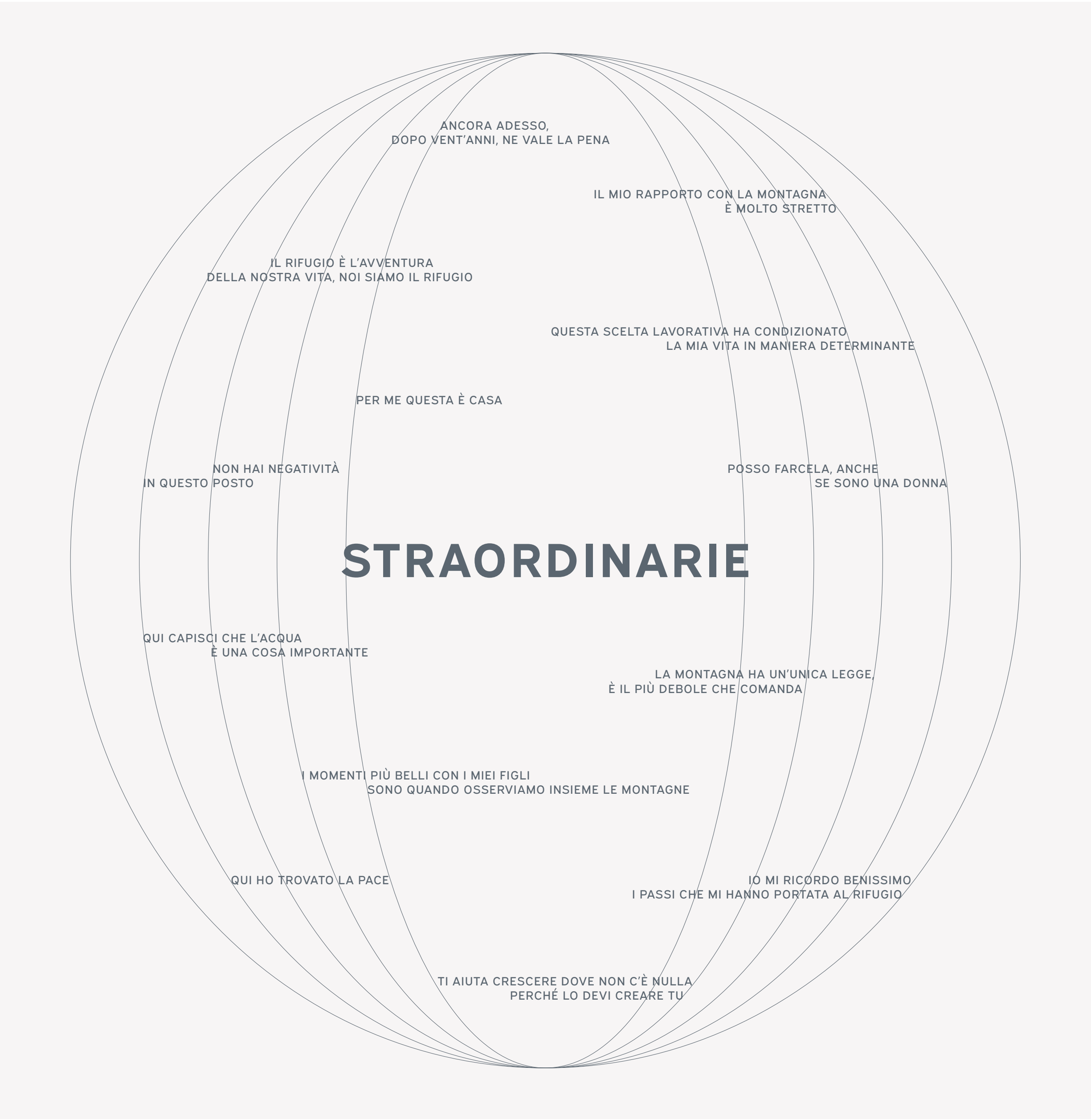


Mountain

The hut keepers are in constant dialogue with the mountain, which is not merely a backdrop but a living organism: it listens, holds and gives back.

The mountain responds in its own way, through the echo
a sound that expands, dissolves and returns transformed.
The heart of the concept. The echo is represented by concentric
ellipses that translate sound into image, acting as a layout grid.

Echo



A docufilm recognised for its authenticity and emotional impact, earning selections and awards at several international festivals.



LA Independent Woman
Film Awards



Trento
Film Festival



Torelló Mountine
Film Fetival



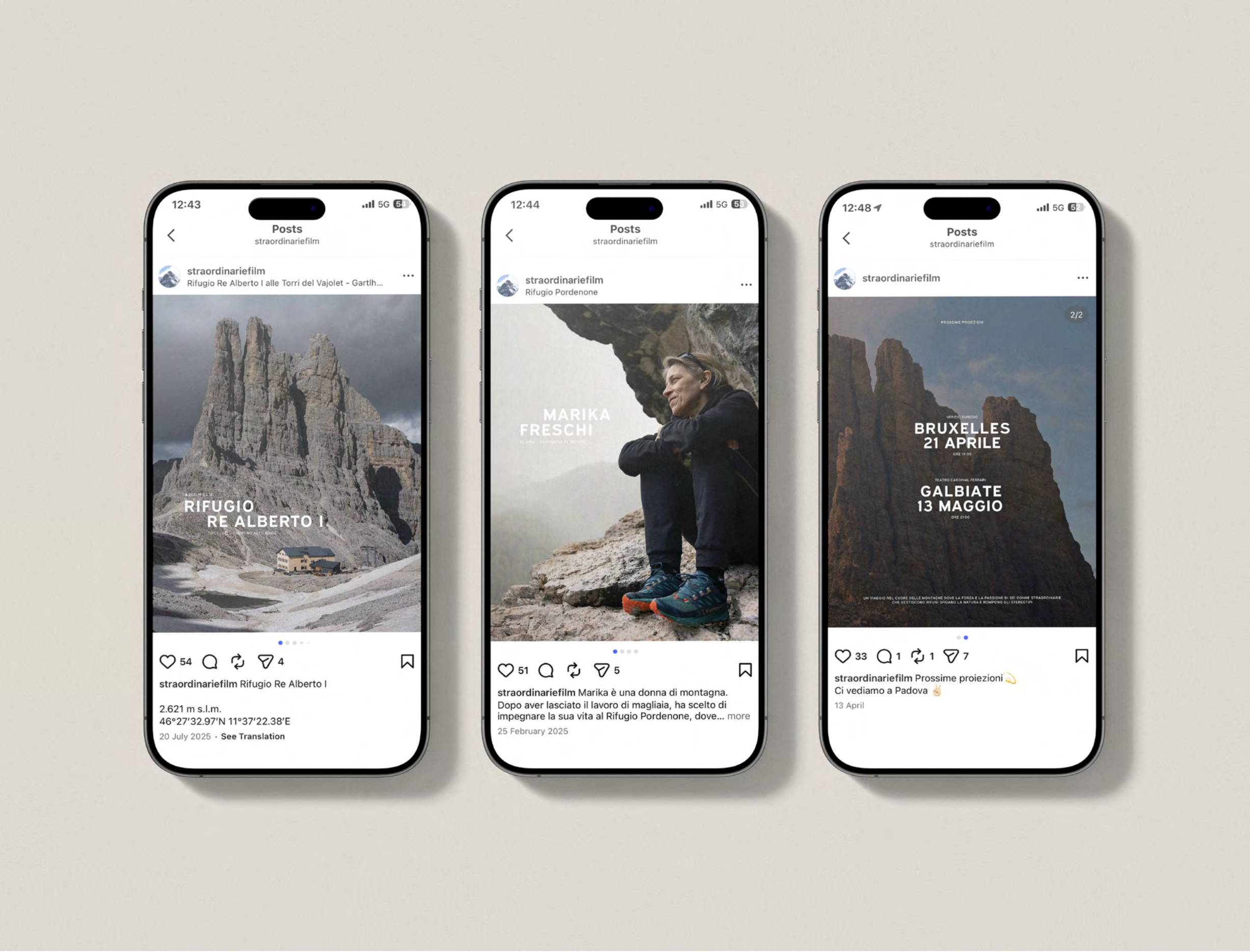
Toronto International
Film Festiva

Recognition



Fragments and phrases emerge like memory, like signs left in the landscape. Words rest upon the ellipses, following their trajectories and expanding through space.

View Instagram profile



PAVELLI

Pavelli is an Italian company with over forty years of experience
in the production of fully customised trailers and semi-trailers,
internationally recognised for structural reliability and technical innovation.

Custom trailers

2026

BRANDING

Restyling of the historic Pavelli brand: a clear and recognisable image, built to support the brand's in international markets.

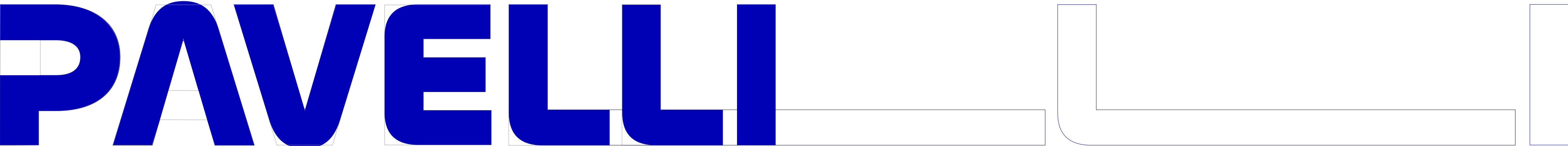


Functionality

The letters “P” and “A” were redesigned to facilitate engraving the logotype on vehicles, making it reproducible across all required surfaces.

Versione normale

Versione responsive



Versione dinamica

Construction

The logotype reinterprets the mark found on vehicle identification plates. The letters are rounded in places to convey a sense of humanity a quality essential to the high level of product

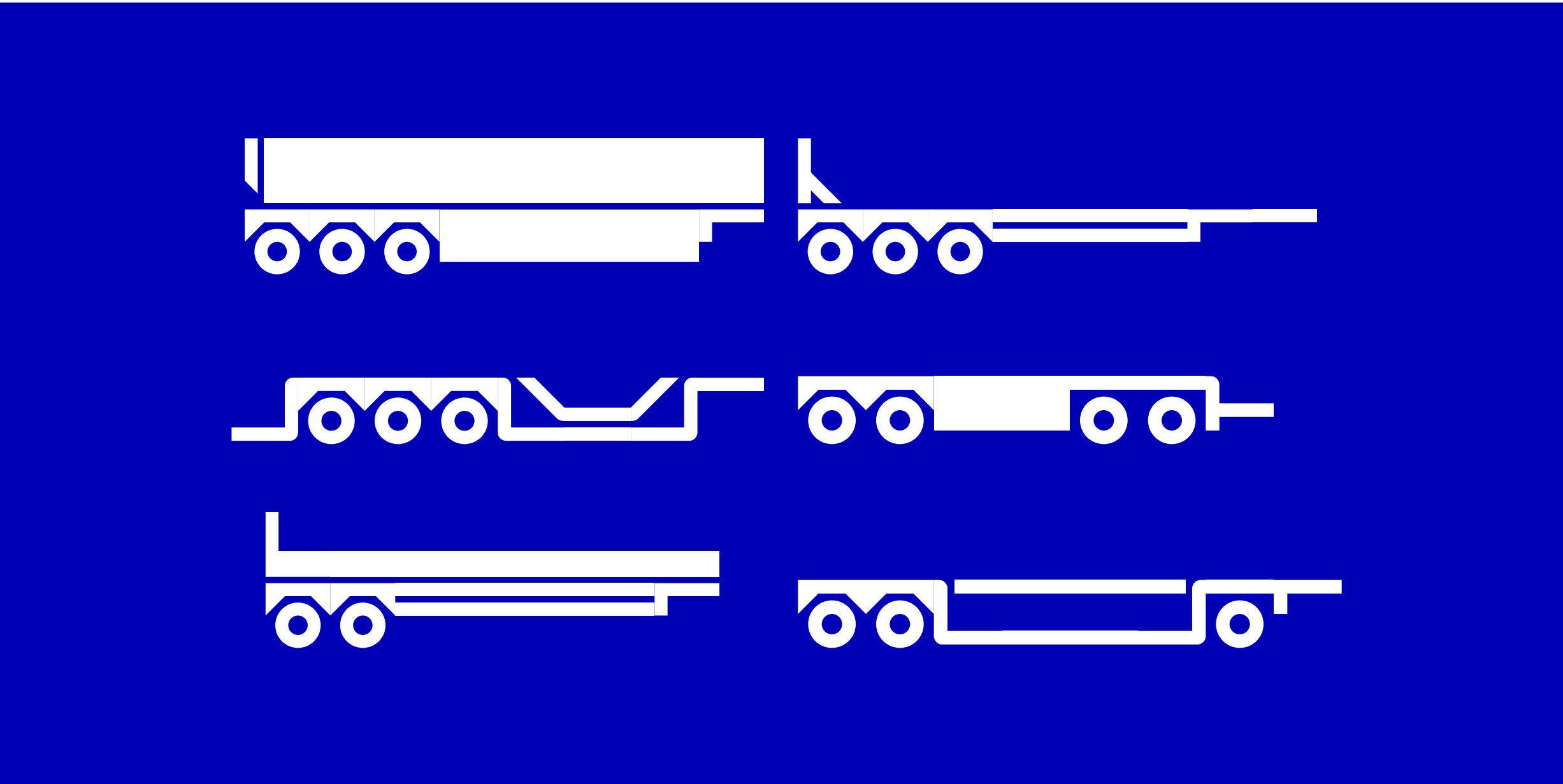
The elongated “L”s are not merely aesthetic: they convey the company’s founding values: total customisation and the ability to meet every client’s need. The “L”s stretch to contain texts, images, videos and titles, just as their vehicles do.



Applications

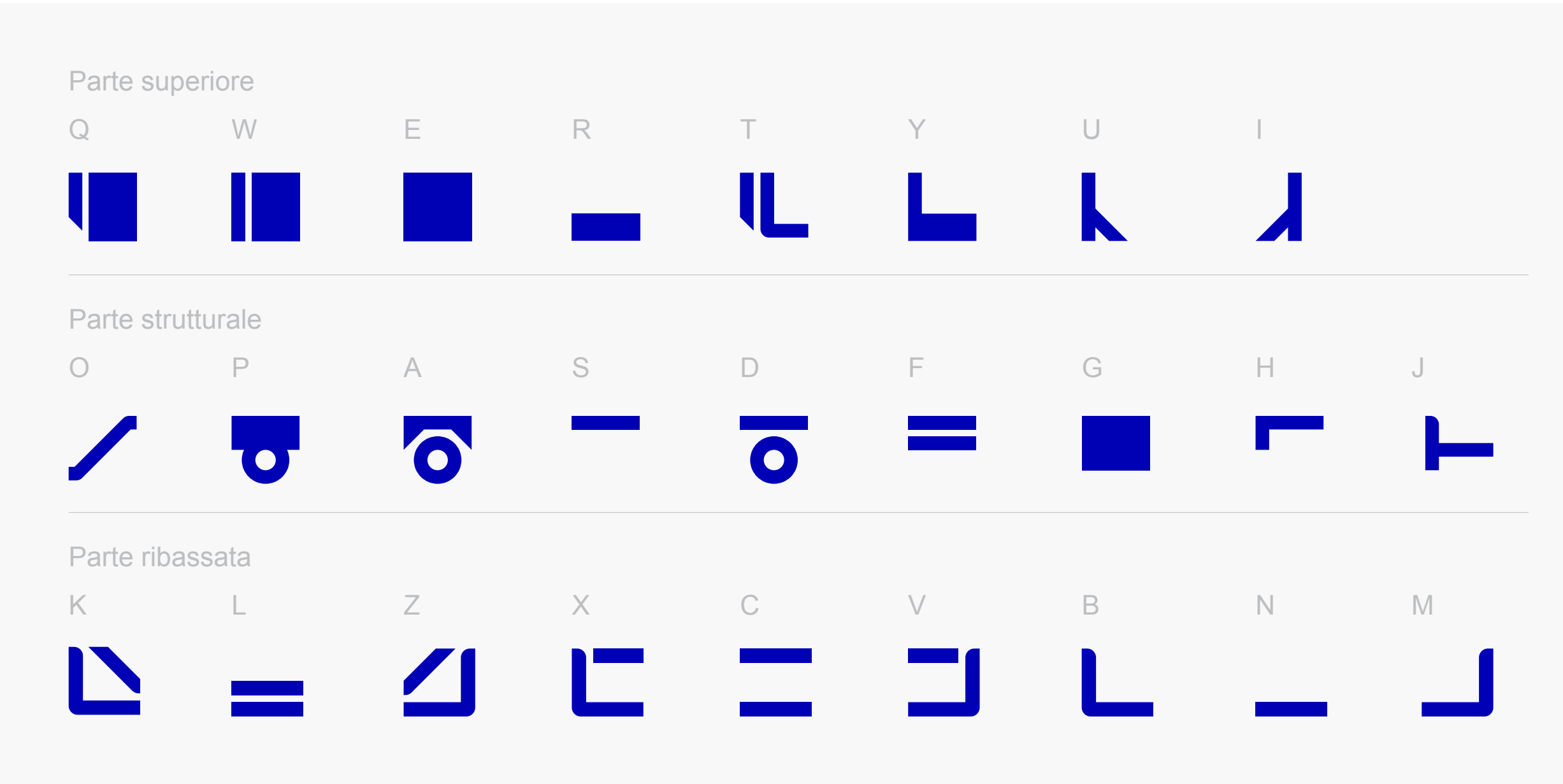
The logo is designed to work in complex industrial contexts: from vehicle branding to individual structural components, always maintaining legibility and recognisability.





Icon System

Starting from the geometric proportions of the logo, a modular icon system was developed based on the real components of Pavelli trailers: the same ones that can be customised to each client’s specifications.



Alphabet

Each individual icon element was then paired with a letter of the alphabet, creating a usable typeface: the ultimate expression of the customisation concept.

27 CONSULTING

27 Consulting is a digital and industrial consulting firm.
Industrial Digital Consulting

Industrial

2024

BRANDING

Method

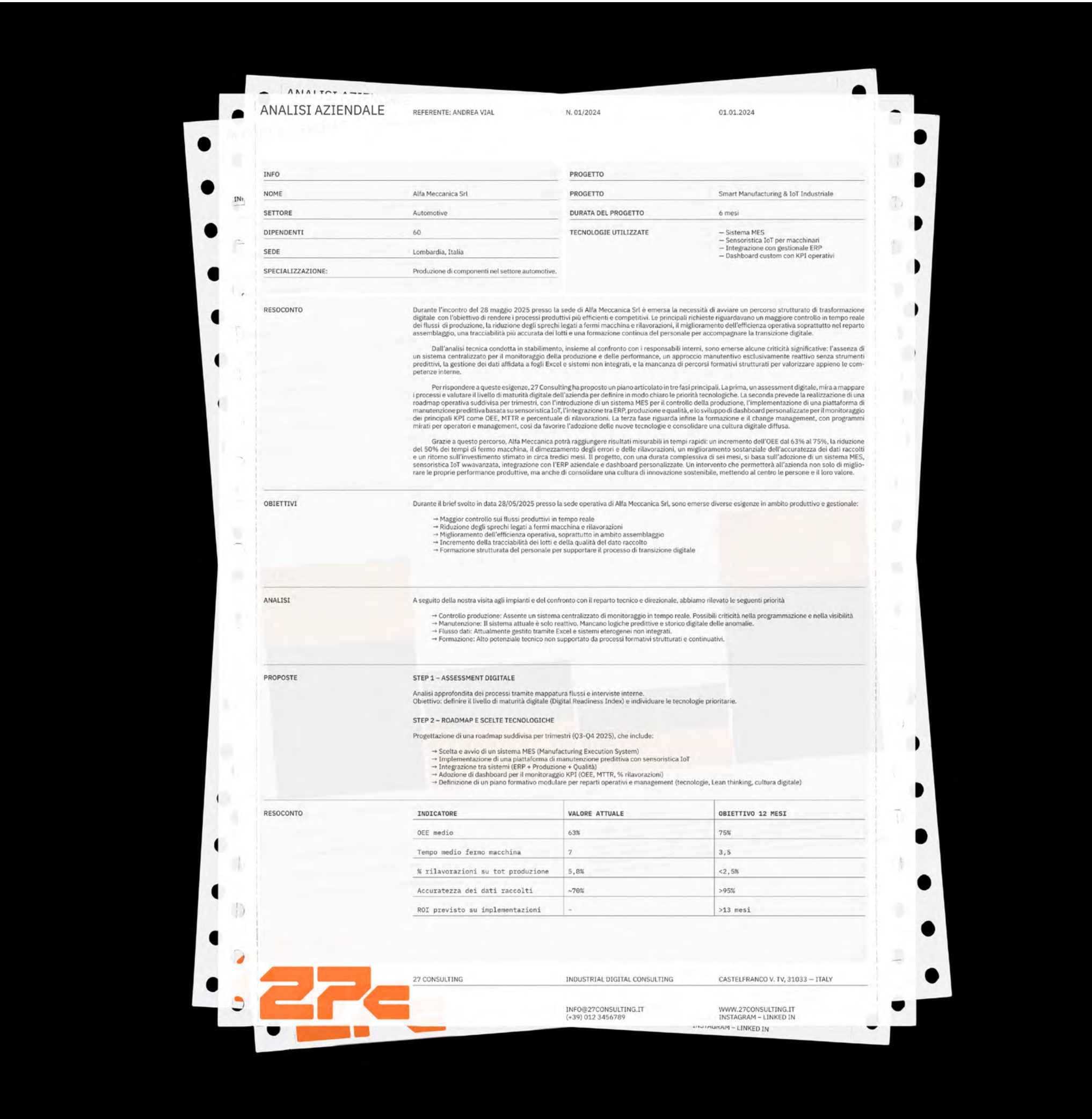
A visual system built to translate 27 Consulting’s working method: structured, flexible and capable of adapting to each client’s specific needs.



Modularity

Interconnected geometric elements that, forming the letters “27c”, evoke the idea of a network and integration of competencies, built on the same modular logic as the visual system.





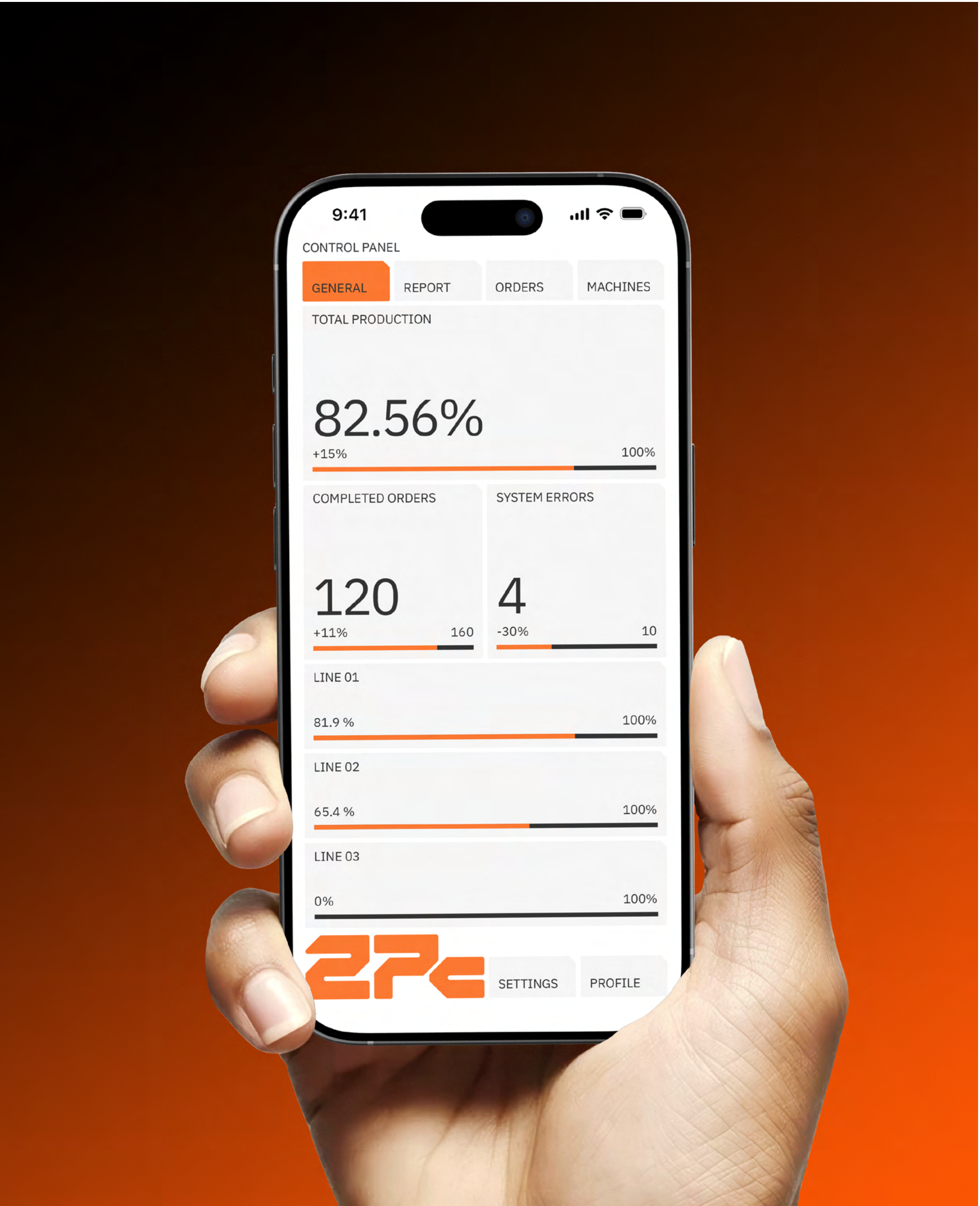
Typography

IBM Plex Sans for rigour and technological legibility a typeface whose history embodies industrial evolution through technological innovation.





Colours, modules and shapes that organise, create hierarchy and visual orientation to communicate dynamism, speed of action and a results-driven approach.



GET IN TOUCH TO

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Based in Treviso, Veneto

DANCE WITH US